

# COMPARING E-READERS | JANUARY 2010

How Do E-Readers Stack Up With iPad In The Mix? Use Our Chart As A Guide

	<i>Apple iPad</i>	<i>Amazon Kindle 2</i>	<i>Amazon Kindle DX</i>	<i>Barnes &amp; Noble Nook</i>	<i>Sony Daily Edition</i>	<i>Plastic Logic Que proReader</i>
Link	<b>iPad</b>	<b>Kindle 2</b>	<b>Kindle DX</b>	<b>Nook</b>	<b>Reader Daily Edition</b>	<b>Que</b>
<b>Available</b>	March (WiFi only) April (WiFi/3G)	Now	Now	Now	Now	Mid-April
<b>Price</b>	WiFi: \$499-699 3G/WiFi: \$629-829	\$259	\$489	\$259	\$399	WiFi/4GB: \$649 WiFi/3G/8GB: \$799
<b>Size</b>	.5 inches thick	8 x 5.3 x 0.36 inches	10.4 x 7.2 x 0.38 inches	7.7 x 4.9 x 0.5 inches	8.13 x 4 x 19/32 inches	8.5 x 11x .33 inches
<b>Weight</b>	1.5 lbs.	10.2 oz.	18.9 oz.	12.1 oz.	12.75 oz.	17 oz.
<b>Screen Size</b>	9.7 inches	6 inches	9.7 inches	6 inches	7.1 inches	10.5 inches
<b>Display</b>	Backlit IPS Color	Grayscale	Grayscale	Grayscale reading, color nav	Grayscale	Grayscale
<b>Touchscreen/Rotate</b>	Yes/Yes	No/Manual	No/Yes	Yes/No	Yes/Yes	Yes
<b>Battery Life</b>	11 hours	7 days with wireless Whispersync on	7 days with wireless Whispersync on	10 days	7 days with wireless on	N/A
<b>Storage/Expandable</b>	16GB; 32GB; 64GB/No	2GB/No	4GB/No	2GB/Yes (microSD)	1.6GB/Yes (Memory Stick Duo/SD)	4GB; 8GB/No
<b>Input</b>	Touchscreen/Soft keyboard (wireless keyboard available)	Keyboard	Keyboard	Virtual keyboard	Stylus/virtual keyboard	Touchscreen/Virtual Keyboard
<b>Wireless/Bluetooth</b>	3G through AT&T/WiFi 3G plans: up to 250MB, \$15; unlimited \$30. No contract.	Units sold through Oct. 22, Sprint 3G; Now 3G/roaming through AT&T/NO	3G (Whispernet/Sprint)	3G (AT&T)/WiFi	3G (AT&T)/WiFi	3G (AT&T)/WiFi/Bluetooth
<b>International</b>	No deals yet; 3G unlocked	3G Roaming (AT&T)	3G Roaming (AT&T)	No	No	N/A

Source: <http://paidcontent.org/table/e-reader-comparison-chart>, April 21, 2010

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<b>Native Formats</b>	EPUB; Audible; Kindle (through app); iTunes; additional formats NA	Kindle (AZW), TXT, Audible (formats 4, Audible Enhanced (AAX), MP3, unprotected MOBI, PRC; Native PDF	Kindle (AZW), Native PDF, TXT, Audible (formats 4, Audible Enhanced (AAX), MP3, unprotected MOBI, PRC	EPUB, eReader, PDFs, MP3s, JPEG, GIF, PNG and BMP.	EPUB, PDF, JPEG, BBeB, TXT, RTF, JPEG, PNG, GIF, BMP, MP3, AAC	Native PDF, GIF, JPEG, PNG, BMP, ePub, and TXT; Will work with Office, HTML via Que software
<b>Platform</b>	Open to approved third-party developers	Closed now but SDK has been released for upcoming beta and store with approved third-party developers	Closed now but SDK has been released for upcoming beta and store with approved third-party developers	Closed	Closed to developers; open in terms of multi-format, non-DRM use.	Closed
<b>Browser</b>	Safari	Yes in U.S., Japan. NA in most countries.	Yes	No	No	No
<b>Available Content</b>	Number of iBookstore titles N/A; Kindle Store; iPhone apps	400,000-plus books, more than 130 newspapers & magazines, 8,000 blogs (Numbers vary internationally)	400,000-plus books, more than 130 newspapers & magazines, 8,000 blogs (Numbers vary internationally)	350,000 books for sale, public domain; about 30 newspapers, magazines. Google Books brings titles to 1 million	Includes public domain, access to public libraries through OverDrive	350,000 books for sale, public domain
<b>Bookstore</b>	iBookstore	The Kindle Store	The Kindle Store	Barnes and Noble eBookstore, Google Books	Sony eBook Store (converting to EPUB this year), Google Books	QUEreader.com (powered by Barnes & Noble); periodicals from Dow Jones, others.
<b>Book Sharing</b>	N/A	Between devices, Kindle apps on same acct.	Between devices on same acct.	14 days on many titles	No	No
<b>Microphone/Speakers</b>	Yes/Yes	No/Yes	No/Yes	No/Yes	No/Yes	No/No
<b>Archive</b>	<b>Apple</b>	<b>Amazon</b>	<b>Amazon</b>	<b>Barnes &amp; Noble</b>	<b>Sony</b>	<b>Plastic Logic</b>

This chart was first published Jan. 29 and was last updated at 10:30 p.m. ET Jan. 31. // Edited by Staci D. Kramer. Based on manufacturer information, additional reporting.

Source: <http://paidcontent.org/table/e-reader-comparison-chart>, January 29, 2010