

eBook Reader Privacy

	Google Books*	Amazon Kindle	B&N Nook**	Sony Reader	FBReader
<i>Can they monitor what you're reading?</i>	Yes: Logs specific book and page viewed on website.	Yes: May wirelessly collect info on customer's use of the device.	Unknown	No: Does not record info about content on device.	No: Covered only by the GNU GPL open source license.
<i>Can they keep track of book searches?</i>	Yes: Logs all search data with IP address. Will also associate searches with user's Google Account if logged in.	Yes: Logs data on products viewed and/or searched for, and will associate info with Amazon account if signed in.	Yes: Logs data on searches made and pages viewed on B&N website.	No: But may collect information if customer uses its eBook Store.	No:
<i>Can they keep track of book purchases?</i>	Yes: All book purchases must be associated with a Google Account.	Yes: Amazon will compile a purchase history for users.	Yes: When the user enrolls in Membership loyalty program	No: Except on its own eBook Store.	No:
<i>With whom can they share the information collected?</i>	Law enforcement, civil litigants, Books Rights Registry, third party service providers.	Law enforcement, other government agencies, third parties as required by law or to protect the rights of Amazon or others.	Law enforcement or others as required by law, other entities owned by B&N, digital content providers, third party service providers.	N/A	N/A
<i>Do customers have any control over the information?</i>	User must opt-in to have "sensitive" personal info shared outside Google. User may opt-out of having info used outside what is allowed under Privacy Policy.	Customers may opt-out of certain marketing and personalized advertising uses.	May opt-out of use of information for promotional or marketing purposes. Can opt-out of certain analytic uses of info by third parties.	N/A	N/A
<i>Can customers access, correct, or delete the information?</i>	Customers may delete or disassociate book titles with account, but may lose ability to read them.	Customers may access and update info in Amazon Profile, but Amazon may retain prior versions for its records.	Customers may access, correct, and change info in community profile at any time.	N/A	N/A

Source: <http://www.eff.org/files/ebook-privacy2.png>, April 21, 2010